

## 2024 TOC Conference & Showcase Tentative Agenda

### Opening Tuesday, May 14 @ 1:00 p.m.

	Speaker
Opening Keynote Address	Eric Wilkens, Director of Cybersecurity   Arvig
eSports	Kaleb Dschaak, CEO, & Gannon Karsky, CSO   Fenworks

### Wednesday Morning Sessions May 15

3 Repeat Sessions (8-9am, 9:15-10:15am, 10:30-11:30am)

Topic	Speaker
Cybersecurity Build-a-Plan Workshop	Andy Deinert, Director of Network & Security Services, Vantage Point
Gadgets/Gizmos/How it Affects WiFi Network	Shaun Carlson, Director of Enterprise IT, Arvig
Customer/Buyer's Journey	Caralee Nowak, Sr. Customer Success Manager   Calix
High Level/Operations Efficiency	TBD
Smart Farm AI	Seth Arndorfer, CEO   DCN
WiFi/10G	Greg Luhman, Business Development Manager   Adtran

### Wednesday Afternoon Sessions May 15

2 Repeat Sessions (1:15-2:15pm, 2:30-3:30pm)

Topic	Speaker
Work Smarter, Not Harder - Use AI in Marketing	Pinnacle Marketing
Streaming/Cut the Cord Panel	Shawn Grosz, CTO   SRT Jake Stern, Senior Network Engineer   Tremolo Comm. Jeff Symens, CEO/GM   Valley Telecommunications
"PON Testing Challenges" (XGS & GPON)	Eagle Marketing/VeEx
Industry Update/Hot Topics	Dan Caldwell, President   Consortia Consulting
UAS Drones/Day in the Life of GIS Tech	Collin Kemmesat, Unmanned Technical Sales   Frontier Precision
Future of Video	Jean Edlund

### Closing Thursday, May 16 @ 8:00 a.m.

	Speaker
Workplace Communication Etiquette (Humorous)	Jan McInnis
Closing Keynote	John DeBoer, Comedian